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Luxury Realty
real estate

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Apartment in Puerto Banús

Reference: R5335597



Bedrooms: 4
Bathrooms: 4
M² Build size: 180
Price: 895,000 €
Status: Sale
Property Type: Apartment
Parking places: by request
M² Plot Size:













Overview:

Luxury Realty proudly presents an exceptional and unparalleled investment opportunity for the astute investor seeking immediate returns and sustained profitability. Located on the coveted second line of Puerto Banús, a name synonymous with opulence and glamour on Spain's illustrious Costa del Sol, this exclusive property offers a sophisticated blend of prime location, exquisite renovation, and a fully operational, highly lucrative business model.

The Allure of Puerto Banús: A Premier Destination in Southern Spain

Nestled within the vibrant municipality of Marbella, Puerto Banús stands as a beacon of luxury on the sun-drenched coast of Southern Spain. More than just a marina, it is an international hotspot, a playground for the affluent, and a global synonym for high-end lifestyle. Investing in Puerto Banús means securing a foothold in one of Europe's most prestigious and sought-after locations, where demand for premium accommodation consistently outstrips supply.

This iconic destination captivates visitors with its dazzling array of attractions. The marina itself is a spectacle of superyachts, designer boutiques from world-renowned brands like Gucci, Louis Vuitton, and Versace, and an endless selection of gourmet restaurants and chic cafes. Beyond the marina, the area boasts pristine sandy beaches, exclusive beach clubs, and an electrifying nightlife that attracts celebrities, royalty, and discerning travellers from every corner of the globe. Golf enthusiasts will find themselves surrounded by some of the Costa del Sol's finest courses, while the natural beauty of Andalucía's landscapes is just a short drive away.

The Costa del Sol, known for its exceptional climate with over 320 days of sunshine annually, offers unparalleled quality of life and accessibility. Málaga International Airport (AGP) is approximately 45 minutes away, providing seamless connections to major European and international cities. This constant influx of high-net-worth individuals and tourists ensures a perpetually robust rental market, making properties like this an enduringly valuable asset in a truly global real estate landscape.

An Exquisite Property: Masterfully Renovated for Maximum Appeal

The property itself spans a generous 180 m², a substantial footprint for such a prime location. It has undergone a comprehensive and meticulous renovation, transformed with an uncompromising commitment to quality and contemporary elegance. Every detail, from the choice of premium materials to the sophisticated design elements, has been carefully considered to create a luxurious and inviting atmosphere that appeals to the discerning high-end tourist.

Ingeniously, the space has been divided into two completely independent luxury apartments. Each unit features two spacious and elegantly appointed bedrooms, complemented by two modern, well-equipped bathrooms. This configuration provides a total of four bedrooms and four bathrooms across the entire property. This dual-unit design is a strategic advantage, offering unparalleled flexibility. It allows for independent rentals, catering to different group sizes simultaneously, or accommodating larger families or groups requiring more privacy and space. This versatility directly translates into maximized rental yields and broader market appeal, ensuring consistent demand and superior income generation.

Furthermore, the property benefits from a desirable dual north and south orientation. This thoughtful layout ensures an abundance of natural light throughout the day, creating bright and airy living spaces. It also facilitates excellent cross-ventilation, contributing to a comfortable indoor climate year-round, a highly valued amenity for guests in the warm climate of Southern Spain. The property's layout and design are optimized not only for aesthetic appeal but also for operational efficiency and guest satisfaction, cementing its status as a top-tier rental choice in Puerto Banús.

A Business Ready for Immediate Profit Generation

What sets this offering apart is that it is not merely a property sale; it is the acquisition of a thriving, fully established, and highly successful business. This is a genuinely turnkey investment, designed to eliminate the typical challenges and delays associated with launching a new rental enterprise. From the moment of acquisition, this asset is poised to generate income, providing an immediate return on investment without the need for additional capital expenditure or time-consuming setup phases.

Operational Excellence and Established Revenue Streams

The sale includes a comprehensive suite of operational assets that underpin its proven profitability:

- Active Accounts on Leading Rental Platforms: The business comes with fully optimized and high-performing accounts on major international rental platforms such as Airbnb, Booking.com, and VRBO. These accounts are already established, have a robust history of bookings, and are fine-tuned for maximum visibility and conversion. This eradicates the arduous process of platform setup, listing optimization, and reputation building from scratch.
- Existing Client Base: An invaluable asset, the business boasts a loyal and extensive client base. This includes a significant number of repeat guests and a strong network of word-of-mouth referrals, which are crucial drivers of consistent occupancy and reduced marketing costs. This established clientele ensures a baseline of bookings and reinforces the property's reputation for quality and service.
- Operational Management and Professional Staff: A highly efficient and professional management team and staff are already in place, handling all aspects of daily operations. This includes expert cleaning services, proactive maintenance, seamless guest relations, check-ins, and check-outs. This allows the investor to step into a hands-off role, enjoying the benefits of passive income without the operational burdens, or to integrate seamlessly into existing structures if a more active role is desired.
- Exceptional Online Reputation: The property maintains an outstanding online reputation, evidenced by a stellar 9.1 rating across various booking platforms. This high rating is a powerful testament to the consistent quality of service, the luxurious amenities, and the overall guest experience provided. A strong online reputation directly translates into higher trust, increased booking rates, and the ability to command premium pricing, ensuring the business remains highly competitive and desirable in the luxury rental market.

Thanks to its strategic layout, dual orientation, and, most critically, its prime location within Puerto Banús, this business model ensures exceptionally high occupancy rates throughout the entire year, including traditionally off-peak seasons. This consistent demand is the cornerstone of its proven high profitability.

For qualified investors, comprehensive financial data and detailed performance reports are readily available upon request. This transparency allows for a thorough due diligence process, providing concrete evidence of the business's robust financial health and its impressive revenue generation capabilities.

The Smart Investment Choice: Why This Opportunity Stands Out

This exclusive offering is meticulously tailored for the discerning investor who seeks not just a property, but a secure, profitable, and elegantly managed business in one of Europe's most prestigious and resilient real estate markets. It represents a rare confluence of luxury, location, and lucrative returns.

Immediate Returns & Zero Headaches

Imagine generating income from day one. This opportunity eliminates the typical incubation period associated with property investments. There are no renovation delays to contend with, no marketing campaigns to build from scratch, and no staff to hire and train. Everything is meticulously in place, allowing for immediate cash flow and peace of mind. Furthermore, the inherent capital appreciation potential of real estate in Puerto Banús, a market consistently demonstrating strong growth, complements the immediate rental income, offering both short-term gains and long-term wealth accumulation.

Luxury Realty is immensely proud to present this exceptional chance to acquire a meticulously managed, high-performing asset in the very heart of Puerto Banús. It is an investment that promises not only financial reward but also the prestige of owning a slice of one of the world's most glamorous destinations.

Do not miss this unparalleled opportunity to invest in a proven success story. Contact Luxury Realty today to schedule a private viewing and gain exclusive access to the detailed financial prospectus. Your pathway to immediate and sustained high profitability in Puerto Banús awaits.

Features:

None, Heating, Lift, Holiday Home, Investment