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Land in Guadalmina Baja

Reference: R5492758



Bedrooms: by request

Bathrooms: by request

M² Build size:

Price: 23,000,000 €

Status: Sale

Property Type: Land

Parking places: by request

M² Plot Size: 9,700









Overview:An exceptionally rare opportunity to acquire a frontline beach urban plot in Guadalmina Baja, one of the most exclusive and established residential areas on the Costa del Sol. Positioned directly on the beachfront in Marbella West, this unique asset combines a privileged location, urban classification, and outstanding development potential in a market where truly prime beachfront land has become extraordinarily scarce. The plot spans over 10,000 m² and is currently accompanied by a sophisticated hospitality concept for the development of an exclusive five-star serviced residence and aparthotel scheme, designed around contemporary Mediterranean architecture, private gardens, pools, and resort-style amenities. The proposed concept includes 28 luxury residences with generous proportions and extensive lifestyle facilities, including wellness areas, spa, gym, restaurants, swimming pools, and premium hospitality services. A luxury hotel operator has already been identified for the future management and operation of the project, although both the operator and development concept may be adapted or reimagined according to the purchaser's vision and strategy, offering significant flexibility for investors and developers. One of the property's greatest strengths lies in its urban classification, allowing for alternative development possibilities beyond the current hospitality proposal, subject to planning and project adaptation. This flexibility, combined with the scarcity of remaining beachfront opportunities in Marbella, makes the asset particularly compelling from both an investment and long-term value perspective. Guadalmina Baja is widely regarded as one of Marbella's most prestigious residential enclaves, known for its beachfront villas, mature greenery, privacy, and proximity to world-class golf courses, international schools, Puerto Banús, and Marbella's Golden Mile. The location offers an ideal balance between exclusivity, accessibility, and established luxury infrastructure. This is a unique opportunity to secure one of the last significant beachfront development plots in Marbella, with the potential to create a landmark luxury hospitality or residential project in an internationally recognised prime destination.

Features:

Beachfront, None, Sea views, None